

Get home delivery of The Desert Sun



SUBSCRIBE NOW

A few short dispatches from the editor's office

RICK GREEN • THE DESERT SUN • MARCH 21, 2010

Print this page | E-mail this article | Share | Type Size A A A

1 | 2 Next Page

Jeff Beckelman's resignation Friday as CEO of the valley's largest tourism agency means there are vacancies at the top of arguably two of the desert's most important organizations: The Coachella Valley Economic Partnership and the Palm Springs Desert Resort Communities Convention and Visitors Authority.

ADVERTISEMENT
There's never been a better time to hire two smart individuals who should collaboratively provide a one-two punch: Attract influential out-of-town visitors here and then find a way to get them to stay and relocate their company to our desert.

Let's hope leaders at the two agencies are talking to each other and thinking strategically about the opportunity.

...

Hope you're enjoying reading The Desert Sun's "Heroes of World War II" series as much as we are putting it together. Whoever would have imagined the desert is home to so many World War II veterans who experienced such memorable and historic moments?

Keep looking for reporter Denise Goolsby's handiwork: It's a series that we will publish the entire year, the 65th anniversary of the end of World War II. We're now hearing from many of you who want us to turn our series into a book. If you're interested, I'd love to talk to you about it. Give me a call at (760) 778-4637.

...

Memo to Larry Ellison, the new owner of the BNP Paribas Open: Today's championship matches cap an amazing run of great weather, fantastic tennis, big upsets, a memorable charitable event for Haiti and record-setting crowds at the Indian Wells Tennis Garden. Congratulations on a very splashy debut in our desert, and I'm eager to see what you have in store for 2011.

...

I spent an hour Thursday with political insider Barry Nestande and his boss, Supervisor John Benoit, here at The Desert Sun. Typical of Barry, our conversation focused on politics, the valley and his wonderful family. Less than 30 hours later, I learned he was dead. My sympathies go to his wife, Merrilee, the couple's two sons and the entire Nestande family, including brother Brian, a state assemblyman from Palm Desert. Barry was a good man gone too soon.

1 | 2 Next Page

In Your Voice | READ REACTIONS TO THIS STORY

Hide Comments



The Living Desert's new giraffe. (Courtesy of The Living Desert)

Related Topics

- Places - [Palm Desert, CA](#), [Rancho Mirage, CA](#), [Indian Wells, CA](#), [Indio, CA](#)

ADVERTISEMENT

More Columns Headlines

- [Kentucky, Cornell have little in common](#) 0
- [Conservative alternative to Rep. Mary Bono Mack](#) 26
- [Slow-cooked brisket ideal for Passover seder or any time](#) 0
- [Mimi's Café stirs up a little black cherry magic](#) 0
- [Bar grub gets a tasty makeover, bargain price](#) 0

Latest Headlines

- [Car crashes into pole on Highway 72, knocks power out](#) 2
- [Palm Desert pool may soon start construction](#) 1
- [Local student moving on to state spelling bee](#) 2
- [Capturing pop culture history: Photographer Jim Marshall picks his 10 favorite images](#) 0
- [Rock n' roll photographer Jim Marshall dies at 74](#) 0

Most Recommended Articles

- [O'Reilly should talk to real doctors](#) 13
- [Why is Bono Mack entitled?](#) 12
- [Local doctors gird for patient influx](#) 17
- [Toro Canyon teacher arrested in classroom](#) 9
- [City of Indio layoffs begin today](#) 9

Most Commented Articles

- [Local doctors gird for patient influx](#) 312
- [California GOP urges cut over health care overhaul](#) 0

Newest first ▾

characters left

Submit

California GOP urges suit over health care overhaul (150)

Rancho Mirage council candidate Scott Hines demands apology, might sue (81)

Will health-care reform work? Ask a Canadian (130)

Toro Canyon teacher arrested in classroom (63)

ADVERTISEMENT



Partners: [Jobs: CareerBuilder.com](#) [Cars: Cars.com](#) [Apartments: Apartments.com](#) [Shopping: ShopLocal.com](#) [Homes: Homefinder.com](#)

[Home](#) | [Local News](#) | [Business](#) | [Sports](#) | [Life](#) | [Entertainment](#) | [Opinion](#) | [Obits](#) | [Classifieds](#) | [Photos/Videos](#) | [Customer Service](#) | [Visitor Info](#) | [Site Map](#)

[Terms of Service](#) | [Privacy Policy](#) | [Contact Us](#) | [About Us](#) | [Work for Us](#) | [Subscribe](#)

Copyright ©2010

Use of this site signifies your agreement to the [Terms of Service](#) and [Privacy Policy](#), updated March 2009.